

Karisa Allen

Program Director · Enterprise Program Leadership

Open to consulting, contract, part-time & full-time

424.220.0489 | karisa@karisa-allen.com | www.karisa-allen.com | El Segundo, CA

Summary

Program leader with 20+ years directing complex, multi-workstream programs for global brands. I build the governance, estimation frameworks, and financial models that keep large programs predictable, and I lead the cross-functional teams that deliver them. Experienced across waterfall and agile, in multi-agency environments where alignment is the hardest part of the job.

Core Competencies

Strategic Program Management · PMO Leadership & Governance · Multi-Workstream Delivery · Scoping & Estimation · Financial Management & Forecasting · Resource & Capacity Planning · Agile / Waterfall / Scrum (CSM) · Vendor & Agency Management · Stakeholder Engagement · AI & Workflow Automation

Experience

Group Director, Project Management

Oct 2023 – Aug 2026

Near&Dear (formerly Moontide) · El Segundo, CA

- Led PMO strategy and governance across a portfolio of concurrent multi-workstream programs.
- Improved project estimate accuracy by 30%+ through standardized estimation frameworks and AI-assisted forecasting.
- Reduced monthly budget review cycle time by 50% by rebuilding financial tracking processes.
- Implemented new project management and time tracking systems, increasing visibility and accountability org-wide.

Chief of Staff / Director, Project & Program Management

Oct 2015 – Jul 2023

Mavice · Primary client: Ford Motor Company

- Directed multiple web development program teams and workstreams using both waterfall and agile methodologies.
- Developed governance frameworks for PM processes across complex, multi-agency technical programs.
- Led scoping, requirements gathering, and estimation, ensuring accurate planning and forecasting.
- Designed and customized PM tooling to integrate client systems with internal processes.

Partner / Owner, Operations Director

Feb 2013 – Jan 2015

The Glue · Boutique digital agency

- Co-founded and built every operational process, system, and delivery standard from scratch.
- Managed program delivery and client relationships across a roster spanning healthcare, media, tech, energy, and entertainment.

Program Director

Jan 2009 – Apr 2013

Rosetta (a Publicis Company) / Level Studios

- Named Employee of the Year (2012). Led cross-functional program teams of 15–20 for VIZIO, Monster Energy, Activision, and Sony.
- Managed program budgets and weekly financial projections; authored SOWs and led RFP responses.

Education

B.S. Computer Information Systems / Business Management
Westfield State University

Certification & Tools

Certified Scrum Master (CSM)
Claude Design · Claude Code · ChatGPT · GenSpark AI · Smartsheet · JIRA ·
Confluence · Trello · Figma · AEM

Earlier roles: Senior Project Manager at Genex (Honda/Acura) and MRM/McCann (Microsoft), 2005–2009. Additional clients include Sony Pictures, CAA, ING, and Mass Mutual.